



MediThoughts Ltd – Healthcare Survey & Market Research Experts

MediThoughts Ltd is a global healthcare market research company with over **12 years of industry experience**. Headquartered in Australia, we specialise in **online healthcare and B2B surveys**, offering comprehensive data collection and panel management services across **25+ countries**.



Our Global Reach

We provide reliable and high-quality research support in key markets worldwide, delivering insights that drive healthcare innovation and business strategy.

Americas

USA, Canada

Europe

UK, Germany, France, Spain, Italy

Asia-Pacific

Australia, Japan, India, Malaysia

Middle East

UAE and beyond



Panel Capabilities

Our proprietary panels connect you with the right voices across healthcare and business sectors, ensuring comprehensive and targeted research outcomes.



Healthcare Professionals

Our healthcare panel covers a wide range of medical specialists, including dermatologists, neurologists, nephrologists, oncologists, pulmonologists, infection specialists, primary care physicians, audiologists, gynaecologists, ENT specialists, endocrinologists, pharmacists, lab directors, nurse practitioners, and many more.



Patients

We engage verified patient panels across multiple therapeutic areas including asthma, breast cancer, diabetes, Alzheimer's, hidradenitis suppurativa (HS), and other condition-specific segments.



B2B Decision Makers

Beyond healthcare, our B2B panels include decision-makers from technology (ITDMs, BDMs), energy, construction, SMB/SMBO leadership, HR, and operations professionals.



Why Choose MediThoughts



Trusted Partner

Over **12 years of proven expertise** in global healthcare research.



Global Reach

Active panel and research coverage across **25+ countries**.



Data Security

Strong compliance framework ensuring ethical and secure recruitment.



Comprehensive Coverage

From **specialist physicians to industry executives** and patients.



Agile Support

Fast turnaround on **RFQ/RFP** with tailored feasibility and costing.

Our Experience & Case Studies

Delivering impactful research across diverse healthcare and business sectors worldwide.



Global Oncology Research

- Conducted multi-country studies across 10 markets for oncology treatment landscapes
- Engaged over 500 oncologists and haematologists globally



Chronic Disease Patient Studies

- Longitudinal patient tracking for diabetes and asthma awareness programmes
- Delivered real-world patient insights for pharmaceutical strategy teams



B2B Technology Decision Maker Surveys

- Surveyed IT and Business Decision Makers across APAC and EMEA for product adoption trends
- Supported technology firms in market entry and brand positioning research



Our Commitment

At MediThoughts, we empower our clients with **accurate, actionable, and ethical data** to make informed decisions. Our mission is to connect **insight with impact** — bridging healthcare professionals, patients, and business leaders through trusted research.



Accurate Data

Rigorous methodology ensures precision



Actionable Insights

Transform data into strategy



Ethical Practice

Compliance and integrity first

Get in Touch

Let's collaborate to bring your research projects to life.

MediThoughts Ltd

Global Expertise, Local Insight

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 Ready to unlock powerful healthcare insights? Contact us today to discuss your research needs and discover how our global panels and expertise can drive your next project forward.

